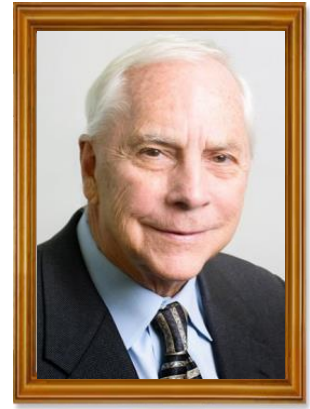


**Honorary
Doctor**



Professor Donald E. Hawkins

Since 2007, Dr. Donald Hawkins has served as Chairman of Solimar International--an international tourism development firm with projects in North America, Europe, Asia Pacific, Africa, and Latin America. Currently he serves as Special Envoy to the Sustainable Tourism Global Center in the Ministry of Tourism in Saudi Arabia.

Upon his retirement after 44 years of service, he was appointed Professor Emeritus of Management and Tourism Studies in the School of Business and Professor Emeritus of International Affairs in the Elliott School of International Affairs. In 2017, he was elected First Vice President of the UNWTO Board of the Affiliate Members and has previously served as Vice Chairman since 2006 as the official representative of George Washington University.

Over his career he has authored, co-authored, or edited 22 refereed journal articles, 15 books and 23 book chapters. His body of scholarly and professional work encompasses the following areas of expertise or interest: (a) strategic planning and policy development; (b) workforce development, education and training; (c) development assistance and investment from bilateral and multilateral donors; (d) park and protected area management; (e) meeting, conference, and event planning; (f) trade and non-government organization association management; (g) resource conservation and environmental education; (h) micro, small and medium enterprise development; (i) business merger and acquisition facilitation, and (j) Geotourism including specialized forms of place-based tourism related to nature, agriculture, health, culture, handcrafts and indigenous peoples.

Recent Technical Assistance Activities from 2015 to 2020: Planning a Visitor Development Project with THR for the Saudi Commission for Tourism & National Heritage (SCTH); developing a plan for the Hail Nature Park with A.T. Kearney for the Saudi Ministry of Economy and Planning; assessment of potential collaboration between George Washington University (GW) and Prince Mohammed bin Fahad University in KSA (PMU); tourism policy and investment strategies for the Tourism Council of Bhutan, Assessment of hotel properties in Peru for National Geographic Lodges; strategic plan for the Cayman Plan for the Cayman Islands; planning world Heritage Journeys for UNESCO and National Geographic Society funded by the European Union; developed a business case for a Center of Tourism Innovation for the Ministry of Tourism in Jamaica; and UNWTO Academy TedQual Certification technical assistance for Caucasus University for USAID/Georgia.